

All \$16 Sheltie Pacesetters (2009 to 2012 magazines) are now REDUCED to \$5 each... or....3 for \$12!

along with the following sale items....

"BLOW OUT" SALE...

Sheltie Pacesetter magazines from 1983 through 2004 (except for \$30, \$25 and \$20 magazines) have been reduced to -

5 magazines for \$12 (to U.S.A. only)

* * *

AND, Sheltie Pacesetter magazines from 2005 through SUMMER 2012 (except for \$30, \$25 and \$20 magazines) have been reduced to -

3 magazines for \$12 (to U.S.A. only)

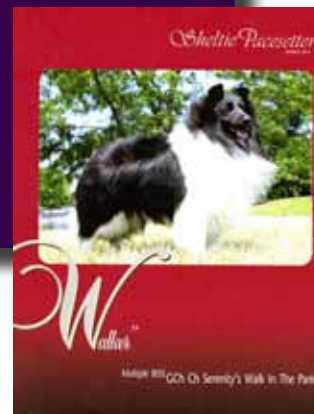
This means you pay only this basic sale price (which includes p&h)... as we've run out of storage space and must find homes for these really old collector's issues!

Now is the perfect time to purchase all those back issues you may be missing, or...send them as gifts to your mentors, puppy buyers, friends and/or your special family members.

Remember—those great past tributes, Sheltie ads and articles are now available at a greatly discounted-package price.

See a list of these reduced back issues on our website (www.sheltie.com), under "Single Issues" (http://sheltie.com/backissues.htm).

One or two back issues may be purchased for their printed prices, plus p&h. Please note: prices in this newsletter are listed in cash-discounted rates.



(The above are some examples of our newly-reduced magazines.)

Email me (before April 8th) a list of those back issues you're purchasing, and we'll bring them to you at the St. Louis National Specialty—thus saving you the p&h costs!

See you at the St. Louis ASSA National Specialty!

Frank (my husband) and I will have a booth at this year's National Specialty! *We will have available:*

1. **Sheltie Pacesetter past magazines (from 1983 until SUMMER 2012).** Visit our secure website (<http://sheltie.com/backissues.htm>) for a complete list of those available back issues, along with the articles contained in each magazine.

If you would like us to pre-package any "Pacesetter" back issues, just e-mail Nancy Lee (s.pacesetter@sheltie.com) before April 8th your list of those "Pacesetter's" you'd like to pick up at the National, and we'll be happy to bring them along.

By doing this (ahead of our leaving for this upcoming Specialty), you'll be sure to take home any and all those magazines you want (without being disappointed that we'll sell out of any particular magazine while at the National).

2. The brand-new book titled ***The Dog Owner's Encyclopedia of Helpful Hints and Trade Secrets*** containing over 2,000 solutions from dog professionals and pet lovers!

Feel free to visit our secure website (<http://sheltie.com/dogownersbook.htm>) for more information (such as the table of contents, list of 199 topics, etc.).

Prices at the ASSA National will be \$21.95 (cash-discounted price for paying by money order, check or in cash) and \$23.95 (full price—if paying by credit card, debit card or by PayPal).

We take VISA, MasterCard, Discover and American Express.

*Looking forward to seeing you in St. Louis!
Nancy Lee and Frank (Cathcart)*



Save **MONEY**
and
save **TIME**
by using the
over **2,000**
helpful hints and
trade secrets—
all located in the new
book titled *The Dog
Owner's Encyclopedia
of Helpful Hints and
Trades Secrets!*

Buy the book at the
St. Louis National
Specialty and **save**
the p&h fee.

What Happens If My Dog Eats...

My sister's dog, "Chase," tends to eat anything and everything that is put in front of him. This is pretty typical of all dogs. Some items are okay for them to eat and others can cause harm. If your dog has ingested any of the below, especially in excess, take them to your veterinarian immediately.

CHOCOLATE

Most dog owners know that chocolate has the capacity to seriously harm our canine pals. Some dog owners panic when their beloved has eaten a bar of chocolate by mistake or somebody has given their dog some chocolate without realizing that it is harmful. But, remember that a single, shop purchased bar of chocolate is not going to harm the dog. In fact, your dog has to ingest quite a bit of chocolate to feel any negative effects. It is the caffeine and bromethalin in chocolate that is poisonous to your dog. Dark chocolate is the most toxic to your dog since it contains a high amount of caffeine and bromethalin. Milk chocolate and white chocolate have lower amounts of caffeine.

HOUSE PLANTS

There are numerous house plants that can be toxic to your dog. Some of the popular houseplants that are toxic include philodendrons, azaleas, rhododendron, Easter lilies, amaryllis, fox glove and Japanese lilies. Consult with your vet if you have any questions about house plants that you may have in your house.

RAT POISON

Rat poison can be found in city alleys and streets near garbage cans and dumpsters. Rat poison comes in pellet form, usually red or green. Rat poison is tasty to rats and, unfortunately, to dogs too.

If your dog has ingested some rat poison, call your vet immediately. Rat poison can cause your dog to bleed from his mouth, nose and rectal area. If your dog happens to eat a rat that has been poisoned, your dog can be affected depending upon the amount of poison the rat ingested. Play it safe by calling your vet immediately.

EXTERMINATION or PESTICIDES

When your house is being exterminated, ask your exterminator what is a safe amount of time to keep your dog from the rooms that are being treated. Make sure to keep your dog from walking in areas that could be slightly wet with pesticide. The pesticide can get on his paws which will get into his mouth if he starts licking them.

HOUSEHOLD CLEANERS

If your dog has ingested household cleaners or disinfectants, read the instruction label on the back to see if vomiting needs to be induced. You don't want to induce vomiting on certain products because this can irritate the esophagus. You can induce vomiting by putting your finger down your dog's throat, if you are comfortable doing this. Otherwise, give your dog a hydrogen peroxide solution (one tablespoon thirty pounds of your dog's body weight).

If your dog ingests any of the above, especially in large doses, take your dog to the vet immediately. It will make you both feel better to make sure he is okay. ☐

—PetPav

Eye Care for Your Dogs

We want our beloved canines to remain healthy, happy and thrive in every way. We can usually tell when something is wrong with our dogs by their sluggishness, lack of eating or just not being themselves. However, sometimes our dogs don't know that something is wrong with them, especially with their eyes, as it doesn't always hurt them but can eventually impair their vision.

It is recommended that you give your dog(s) a regular home eye exam to make sure that they aren't tearing too much, or there is any cloudiness or inflammation. Below are what to look for to make sure your dog's eyes are in good shape and healthy.

Face your dog in a brightly lit area and look into his eyes. They should be clear and bright, and the area around the eyeball should be white. His pupils should be equal in size and there shouldn't be tearing, discharge or any crust in the corners of his eyes. With your thumb, gently roll down your dog's lower eyelid and look at the lining. It should be pink, not red or white.

The following are signs that something may be wrong with one or both of your dog's eyes: discharge or gunk around the eyes, tearing, red or white eyelid linings, tear-stained fur, closed eye(s), cloudiness, change in eye color and/or unequal pupil sizes.

A gentle wipe with a damp cotton ball will help to keep your dog's eyes clean. Try to wipe from the corner of the eye outward and be careful not to touch his eyeball as you don't want to scratch the cornea. If your dog constantly suffers from runny eyes and discharge, make sure to see your veterinarian immediately. Your dog may have an infection.

Be careful that your dog's fur doesn't get in his eyes as it can sometimes damage your dog's eyes. Using scissors with rounded tips, carefully trim the hair around your dog's eyes to keep his vision clear and prevent hairs from poking and scratching.

Soap, shampoo and some topical treatments can irritate your dog's eyes. Make sure to protect your dog's eyes before bathing him or applying ointments or flea-control formulas.

While dogs love to stick their heads out when we drive them, it can be harmful if dirt or an insect touches your dog's eyes and can injure them. It's much safer to drive with the windows only partially down and your dog's head inside the vehicle. The wind can also dry out your dog's eyes, possibly causing irritation and infection.

Your dog will "tell" you if his eyes hurt. Watch your dog's body language—pawing or rubbing his eye area may alert you to possible problems. Obviously, once is not an issue; however, if your dog constantly rubs his eyes, make sure to call the vet.

The following eye-related disorders are commonly seen in dogs:

- Conjunctivitis: one or both of your dog's eyes will look red and swollen and there could be discharge.
- Dry eye: diminished tear production can cause corneal inflammation, squinting and discharge.
- Cherry eye: an enlarged tear gland forms a cherry-like mass on the dog's eye.

(continued on next page)

("Eye Care For Your Dogs" cont.)

- Glaucoma: the cornea becomes cloudy and the eye enlarges due to an increased pressure in the eyeball.
- Cataract: an opacity on the lens of the eye can cause impaired vision and possible blindness.
- Retinal atrophy: caused by degeneration of retinal tissue—night blindness is often its first sign.

As always, if you see anything abnormal in your dog's eyes or behavior toward his or her eyes, be sure to call your vet immediately to schedule an appointment.

—PetPav

The
**DOG
OWNER'S
ENCYCLOPEDIA**
OF
**HELPFUL HINTS
and
TRADE SECRETS**

This handy, one-of-a-kind encyclopedia contains over 2,000 helpful hints and trade secrets for owners of all dogs (show dogs and pets alike) in a single comprehensive book.

Compiled by Nancy Lee Cathcart (the creator, publisher and editor of an award-winning international dog fanciers' publication that spanned over 30 years), this invaluable guide contains amazing secrets and solutions from professionals in the dog-show world and from pet owners. Of the thousands of hints received, those included in this book were carefully selected to best represent the most helpful and informative solutions available. In addition, for 15 years this author owned, bred and showed consistently-winning dogs (breaking several breed records within the competitive world of dog shows), and her background proved invaluable in creating this detailed reference book.

Organized for ease of use, *The Dog Owner's Encyclopedia of Helpful Hints and Trade Secrets* is not only separated alphabetically into categories of hints and ideas, but is cross-referenced into 199 different topics.

It's a true encyclopedia packed with valuable solutions and trade secrets directly from dog professionals and pet owners. This handy reference book will become an integral part of your library.

NOW AVAILABLE on Amazon.com and
for website's discount price, please visit <http://sheltie.com/dogownersbook>.

Letter to all *Sheltie Pacesetter* supporters — the discontinuing of a magazine

I would like to express my gratitude and appreciation to all of my advertisers, subscribers and to the many friends who have supported and made the *Sheltie Pacesetter* magazine a valued promotional and educational publication. It was a total pleasure during those 35+ successful years (1977 through Summer 2012) to create and publish the "*Pacesetter*," and I thank you for your incredible support!

I am deeply saddened to hear that the *Sheltie Pacesetter Magazine* will no longer be in existence...since Eilene White recently posted on her website that she has now folded her *Sheltie Pacesetter Magazine*.

Eilene purchased the *Sheltie Pacesetter Magazine* in September 2012. Her success with an already well-established dog magazine (*Cocker Classic*), along with her enthusiasm, gave me every reason to believe that the *Sheltie Pacesetter Magazine* would continue to be a success in her hands. Also, I was greatly assured because she offered many new ideas for the magazine and because she was most anxious to purchase the magazine in order to make it her own. I made an offer to assist Eilene so that the transition would be smooth and that the magazine would continue to be a success for her and for all of her advertisers and subscribers...as it was my hope and intention that the new "*Pacesetter*" would succeed and flourish under its new ownership. It's difficult for me to express how disappointed I am in learning about the magazine's untimely demise.

Eilene bought *only* the magazine and the name "Sheltie Pacesetter Magazine," and I retained the rights and still own the name "Sheltie Pacesetter" (which I may choose to use in future Sheltie ventures). Please note that the "Sheltie Pacesetter Magazine" has not been connected to "Sheltie Pacesetter" since it was sold to Eilene in 2012.

Be assured that I will continue to:

- 1) create and send out the free "*Sheltie Newsletter*"—via monthly emails;
- 2) sell available back issues of the "*Pacesetter*" (from 1983 through SUMMER 2012);
- 3) offer for sale the exciting and informative new book titled *The Dog Owner's Encyclopedia of Helpful Hints and Trade Secrets* (containing over 2,000 valuable solutions for all dog owners).
 - Further details regarding what's available for Sheltie owners and owners of other breeds are available on our secure website (www.sheltie.com).

Again...thank you so much for your continued loyalty and friendship during these past many years.

I am looking forward to seeing those of you who will be attending this year's St. Louis ASSA National Specialty! Visit Frank (my husband) and me at our *Sheltie Pacesetter* booth.

Sincerely yours,
Nancy Lee Cathcart

Upcoming Specialties —

Printed for free...just e-mail us your information

ASSA National Specialty — April 11 — 19, 2014

Purina Farms, Gray Summit, MO
Breed: Janet Turnage Nahikian
Dogs: Mark Houston-McMillan
Bitches: Nioma Coen
Futurity: Jane Hammett Bright
Junior Showmanship: Nioma Coen
Novice A, Open A & B: Carole Lynn Evans
Novice B, Utility A & B: Dianne Allen
Beginner Novice A & B, Veterans: Suzi Bluford
Rally Classes: Suzi Bluford
Standard Agility Classes: Carole Lynn Evans
Jumpers With Weaves Agility Classes: Suzi Bluford
Herding Tested-Sheep, Sheep Course A:
Dana Hasemeier
Herding Pre-Trial Sheep, Ducks Course A & B:
Rebecca Henson

Conformation Superintendent: MB-F, Inc.

P.O. Box 22107, Greensboro, NC 27420,
(336) 379-9352, kclubs@infodog.com

Performance Trial Secretary: Ginger Sammonds
4903 West County Rd 14, Loveland, CO 80537,
(970) 310-6302, gingers@lpbroadband.net

Cincinnati Shetland Sheepdog Club — May 25, 2014

(Concurrent Specialty with Cincinnati Kennel Club
All-Breed Show)

Butler County Fairgrounds in Hamilton, Ohio

Breed: Gwendolyn Means

Jr. Showmanship: Gwendolyn Means

Sweepstakes: Judy Cooper

Superintendent: MB-F Inc.

P.O. Box 22107, Greensboro, NC 27420 ☐

This *Sheltie Newsletter* now has almost **5,000 readers** and we'd like to share as much valuable information to all these dog owners as possible! Because of this we're looking for informative articles which would be of interest to all dog owners to include in upcoming newsletters.

Please e-mail any possible future article directly to s.pacesetter@sheltie.com.

Dear Sheltie fanciers,

This newsletter is being sent out for FREE to Sheltie fanciers who requested more up-to-date information about Shelties and their activities. Past newsletters are posted on our secure website (www.sheltie.com) under "Newsletter."

If you know of someone else who would like to begin receiving this e-mail newsletter, please send us his or her e-mail address to s.pacesetter@sheltie.com.

Please e-mail any timely articles which you think should be shared among other dog owners. We accept Specialty show information and contact information, along with timely announcements...such as symposiums and teaching events.

— Nancy Lee

Visit our secure website

(www.sheltie.com) for:

- *The Dog Owner's Encyclopedia of Helpful Hints and Trade Secrets*
- *Sheltie Pacesetter* back issues
(November/December 1983 through SUMMER 2012)
— Also see our "**BLOW OUT SALE**" for most back issues!
- "*The Telegram*" (previous monthly Sheltie newsletters)
Please feel free to download, print and share
any of these informative newsletters.



Nancy Lee Cathcart —

Website: www.sheltie.com

E-mail: s.pacesetter@sheltie.com

Phone: 260-434-1566 (Monday—Friday, 9—4, Eastern time)